

**PhotoAlliance Our World Portfolio Review**

**Application DEADLINE :**

**February 10th, 2012.**

**Early submissions kindly accepted.**

FINAL submission due date is **5pm Friday February 10th.**

PhotoAlliance must have in their possession the submission by that time.

Please do **send us an email** letting us know you are applying however, so we can anticipate receiving your application. [photo@photoalliance.org](mailto:photo@photoalliance.org)

Our Mailing address:

PhotoAlliance  
PO Box 29010  
San Francisco, California  
94129

If you are using Federal Express or UPS and need a STREET ADDRESS use this:

PhotoAlliance  
616 Key Boulevard  
Richmond, California  
94805  
415-425-5608

We want you to participate, so a few thoughts...

We do realize that these are challenging times financially, and are committed to help as best we can. Through some generous donors, there are a limited number of need-based scholarships that we can offer to the review. Please inquire. In addition, PhotoAlliance is quite willing to work with you individually to manage tuition payments divided over time into smaller, more manageable increments.



*A National Juried Portfolio Review for Photographers*

# Our World

***Addressing the creative ways we explore, portray, express and connect communities through images.***

***Friday thru Sunday  
March 9-11, 2012  
San Francisco, California***

***PhotoAlliance invites submissions to the Our World Portfolio Review, to be held in San Francisco, California, the weekend of March 9-11, 2012.***

This event brings together top photography editors, publishers, curators, gallerists, and educators representing small, mid-sized, and major venues from around the U.S., to meet with engaged photographers, review their portfolios and encourage their careers and exchange opportunities.

To guarantee a high quality experience, the event will be pre-juried, with a limit of 60 participants. During the weekend of March 9-11, 2012, the selected 60 photographers will each have ten, twenty-minute sessions with different reviewers over the course of two days, with ample opportunity for further networking. The weekend's activities include a Friday evening lecture and reception, March 11th, open to the general public.

**The deadline to submit portfolios for consideration is February 10th, 2012.**

## **Our World Portfolio Review Entry Procedure and Requirements:**

### **• Calendar:**

*Feb. 10th* - CD Entry due

*Feb. 20th* - Photographers notified.

*March 9/11* - Portfolio Review event in S.F.

### **• Registration:** *Registration is a TWO-STEP process:*

**1-** An initial review of portfolios submitted by CD with \$40 non-refundable entry fee. See entry checklist on Entry Form.

**2-** Fifty portfolios will be selected for the weekend review. An additional \$575.00 payment is required for final participation, if selected. A payment plan is possible.

**• Work:** All two-dimensional works, using any photographic processes including digital and/or analog, are eligible for review

### **• Entry: JPEG images on CD only for application process.**

Submission must arrive by Feb 10th, 2012.

### **Early submissions encouraged.**

*Send all information to:*

### **See page one for address**

CD's will be returned only if a self-addressed stamped envelope of appropriate size is submitted with entry.

**• Entry Fee and Procedure:** A non-refundable entry fee of \$40 for each 20 images. The fee must be submitted with the completed registration form.

**• Digital Submission Requirements:** Files should be on a CD in JPEG format. Image size should be no larger than 2MB or:

**Horizontal - 8 inches**

**Vertical - 8 inches**

**Resolution 150 pixels/inch.**

*Files named as follows: Lastname\_Firstname\_imagenumber.jpg*

Please submit an accompanying sheet with a list of name, title, date, medium, and dimension of each piece.

**• Selection:** A panel of jurors will be pre-screening the entries. 60 photographers will be selected for the weekend portfolio review. An additional fee of \$575.00 is then required with confirmation, payable by check, money order, or by credit card through the website.



## Our World Portfolio Review Entry Form / 2012

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone #1 \_\_\_\_\_ Phone #2 \_\_\_\_\_

Email Address \_\_\_\_\_

*You may pay with check, money order, or by Visa or MasterCard through the PhotoAlliance website: [www.photoalliance.org](http://www.photoalliance.org)*

• **Checklist:**

- \_\_\_ Completed Entry Form
- \_\_\_ 20 images on CD
- \_\_\_ Application Fee \$40.
- \_\_\_ Short statement about work (optional)
- \_\_\_ One page resume (optional)
- \_\_\_ Printed title list of 20 images
- \_\_\_ Self-addressed stamped envelope (if return requested)

For more information about Our World Portfolio Review or other PhotoAlliance programs & workshops go to [www.PhotoAlliance.org](http://www.PhotoAlliance.org)  
Questions? Call 415-425-5608 or email [photo@photoalliance.org](mailto:photo@photoalliance.org)

• **send with your entry**

notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **FREQUENTLY ASKED QUESTIONS**

Photo Alliance is a not-for-profit organization located in San Francisco. We hold a monthly public lecture series, do field workshops, facilitate exhibitions and once a year have a juried portfolio review.

### **What is a portfolio review?**

The event is a dynamic 3 days whose sole purpose is to bring together engaged photographers & arts professionals from around the country and around the bay to review portfolios and encourage careers.

Photographers are quite often independent in their activities when making images. But the sharing of work is a social activity. One needs to meet curators, or book publishers, editors gallerists, critics and teachers- effectively the continuation of the creative process.

The Our World review is not a competition or a critique of ones work, but an opportunity to meet face-to-face with colleagues and peers for the sole purpose of looking at creative work and finding ways to encourage its making and sharing with others- a rather old fashioned vehicle in these electronic times.

### **Why we jury the work**

We want everyone's time to best be utilized. So there is a screening panel of three photography professionals that look over initial submissions to insure that the work is of good quality. These individuals are also knowledgeable of the expectations and experience of the many reviewers that will be looking at portfolios and attempt to measure the best fit for both reviewers and reviewees.

### **If selected, why the \$575 fee?**

This event requires resources paid entirely through tuition.

The review will be held at the San Francisco Art Institute when the school will be on Uprising Break, but we rent the facility. All the reviewers generously donate their time to this event as well, but we provide for travel stipends. We know that for some, the tuition fee is a challenge, so we can be flexible with a payment plan if necessary. Just let us know ASAP.

## Reviews

All review times and pairings will be pre-selected before the event to assure an ordered and workable weekend. You will be having TEN 20-minute sessions with reviewers over two days. With time constraints it isn't possible to connect every reviewer with all those coming to the event, and so we will be utilizing a request process to connect you with key folks you wish to have a one-on-one with.

Keep in mind that there are a number of open social activities and 'in-between' times when lots of conversations and exchanges can happen. So to keep it manageable we ask that you send us a prioritized list of those whom you might like to review with. We will attempt to match you with as many as possible, and assume that at least 5 will be guaranteed. In cases where a single individual has too many requests we will revert to a lottery draw for fairness. You do not have to choose beforehand, and we will assign all the review sections.

## Reviewers

Reviewers are committed professionals representing a cross section of our community including book and magazine publishers, packagers and editors, museum, non-profit and commercial gallery directors and curators and leading educators and photographers. They have all volunteered their time to participate in the review. We have firm commitments but cannot guarantee (due to unforeseen circumstances) that everyone will be in attendance. We also anticipate the addition of a few more reviewers before the review as well.

## What to Bring

- You should bring your portfolio to show- This (suggested) should have 15-20 prints and be a clear vision. You may also bring other portfolios and examples of prints, but the initial viewing works best when presented as a cohesive body of work.
- Make the portfolio something that is easily carried by hand and easy to be seen. Simple box, no fussy coversheets – make it work. 20x 24 is about the **maximum** size. If you must have oversize pieces be aware that time and physical location may make seeing them inconvenient and take up valuable time.
- Bring along a good supply of work samples or 'leave behinds' - a printed card or small inkjet print- Have all your contact information on these as well.
- Have a good notebook to jot down comments and points to follow-up with reviewers
- Bring your sense of humor and camaraderie- many of your best conversations just may happen between reviews and in the hallways- We have organized this as a whole weekend for networking- respect the reviewers time, but do plan to extend yourself as much as possible.

## **Schedule for the Review**

### **Friday March 9th**

5:00 pm: Registration for selected photographers begins at the Café at SFAI

5:30-7:30pm: Family style supper for all the weekend participants!

7:30-9:00 pm: **Our World Lecture**

Public lecture event- this is part of our ongoing monthly lecture series.

### **Saturday March 10th**

9:00-10:00 am: No host breakfast café

10:00 am - 5:00 pm: Reviews (there will be breaks!)

5:00- 6:00 pm: Round-up reception café

### **Sunday March 11th**

9:00-10:00 am: No host breakfast café

10:00 am - 4:30 pm: Reviews (there will be breaks!)

4:30-5:30 Round-up and announcements

5:00- 6:30 pm: Open to the public 'portfolio walk' (optional for you)

7:00 Portfolio review ends

## **Hotel**

If you need a hotel, we have made arrangements with the Tuscan Inn at Fisherman's Wharf for their 'Family and Friends' discount. Let us know to arrange this.

## **Contact information**

Thom Sempere

Executive Director

PhotoAlliance

P. O. Box 29010

San Francisco, CA 94129

<http://www.photoalliance.org>

415.425.5608