

DEADLINE EXTENDED TO

February 19th, 2010

The Our World Portfolio submission deadline has been extended.

NEW FINAL submission due date is **5pm Friday February 19th.**

PhotoAlliance must have in their possession the submission by that time.

Please do **send us an email** letting us know you are applying however, so we can anticipate receiving your application. photo@photoalliance.org

Our Mailing address:

PhotoAlliance
PO Box 29010
San Francisco, California
94129

If you are using Federal Express or UPS and need a STREET ADDRESS use this:

PhotoAlliance
616 Key Boulevard
Richmond, California
94805
415-425-5608

We want you to participate, so a few thoughts...

We do realize that these are challenging times financially, and are committed to help as best we can. Through some generous donors, there are a limited number of need-based scholarships that we can offer to the review. Please inquire. In addition, PhotoAlliance is quite willing to work with you individually to manage tuition payments divided over time into smaller, more manageable increments, so give us a call at 415.425.5608.



A National Juried Portfolio Review for Photographers

Our World

Addressing the creative ways we explore, portray, express and connect communities through images.

*Friday thru Sunday
March 12-14, 2010
San Francisco, California*

PhotoAlliance, with co-sponsor Orion Magazine, invites submissions to the Our World Portfolio Review, to be held in San Francisco, California, the weekend of March 12-14, 2010.

This event brings together top photography editors, publishers, curators, gallerists, and educators representing small, mid-sized, and major venues from around the U.S., to meet with engaged photographers, review their portfolios and encourage their careers and exchange opportunities.

To guarantee a high quality experience, the event will be pre-juried, with a limit of 50 participants. During the weekend of March 12-14, 2010, the selected 50 photographers will each have ten, twenty-minute sessions with different reviewers over the course of two days, with ample opportunity for further networking. The weekend's activities include a Friday evening lecture and reception, March 12th, open to the general public.

The deadline to submit portfolios for consideration is February 1- th, 2010.

Our World Portfolio Review Entry Procedure and Requirements:

• Calendar:

Feb. 1- th - CD Entry due

Feb. ~~8/17~~ Photographers notified.

March 12/14 - Portfolio Review event in S.F.

• Registration: *Registration is a TWO-STEP process:*

1- An initial review of portfolios submitted by CD with \$40 non-refundable entry fee. See entry checklist on Entry Form.

2- Fifty portfolios will be selected for the weekend review. An additional \$545.00 payment is required for final participation, if selected. A payment plan is possible.

• Work: All two-dimensional works, using any photographic processes including digital and/or analog, are eligible for review

• Entry: JPEG images on CD only for application process.

Submission must arrive by Feb 1- th, 2010.

Early submissions encouraged.

Send all information to:

GYdU YcbYZf UXXYgg

CD's will be returned only if a self-addressed stamped envelope of appropriate size is submitted with entry.

• Entry Fee and Procedure: A non-refundable entry fee of \$40 for each 20 images. The fee must be submitted with the completed registration form.

• Digital Submission Requirements: Files should be on a CD in JPEG format. Image size should be no larger than 2MB or:

Horizontal - 8 inches

Vertical - 8 inches

Resolution 150 pixels/inch.

Files named as follows: Lastname_Firstname_imagenumber.jpg

Please submit an accompanying sheet with a list of name, title, date, medium, and dimension of each piece.

• Selection: A panel of jurors will be pre-screening the entries. 50 photographers will be selected for the weekend portfolio review. An additional fee of \$545.00 is then required with confirmation, payable by check, money order, or by credit card through the website. Tuition price includes a two-page color spread with contact information in the Our World catalog produced for the event.



Our World Portfolio Review Entry Form / 2010

Name _____

Address _____

City _____ State _____ Zip _____

Phone #1 _____ Phone #2 _____

Email Address _____

You may pay with check, money order, or by Visa or MasterCard through the PhotoAlliance website: www.photoalliance.org

• **Checklist:**

- ___ Completed Entry Form
- ___ 20 images on CD
- ___ Application Fee \$40.
- ___ Short statement about work (optional)
- ___ One page resume (optional)
- ___ Printed title list of 20 images
- ___ Self-addressed stamped envelope (if return requested)

For more information about Our World Portfolio Review or other PhotoAlliance programs & workshops go to www.PhotoAlliance.org
Questions? Call 415-425-5608 or email photo@photoalliance.org

• **send with your entry**

notes: _____

FREQUENTLY ASKED QUESTIONS

Photo Alliance is a not-for-profit organization located in San Francisco. We hold a monthly public lecture series, do field workshops, facilitate exhibitions and once a year have a juried portfolio review.

What is a portfolio review?

The event is a dynamic 3 days whose sole purpose is to bring together engaged photographers & arts professionals from around the country and around the bay to review portfolios and encourage careers.

Those engaged in photography are often quite independent in their activities. But the sharing of work is a social activity. One needs to meet curators, or book publishers, editors gallerists, critics and teachers- effectively the continuation of the creative process. The Our World review is not a competition or a critique of ones work, but an opportunity to meet face-to-face with colleagues and peers for the sole purpose of looking at creative work and finding ways to encourage its making and sharing with others- a rather old fashioned vehicle in these electronic times.

Why we jury the work

We want everyone's time to best be utilized. So there is a screening panel of three photography professionals that look over initial submissions to insure that the work is of good quality and they are also knowledgeable of the expectations and experience of the many reviewers that will be looking at portfolios. There is an attempt to measure the best fit for both reviewers and reviewees.

If selected, why the \$545 fee

The review will be held at the San Francisco Art Institute. The school will be on spring break, but we rent the facility. All the reviewers generously donate their time to this event, but we provide for their travel, housing and food. We know that for some, the tuition fee is a challenge, so we can be flexible with a payment plan if necessary. Just let us know ASAP.

Reviews

All review times and pairings will be pre-selected before the event to assure an ordered and workable weekend. You will be having ten 20-minute sessions with reviewers over two days. With time constraints it isn't possible to connect every reviewer with all those coming to the event, and so we will be utilizing a request process to connect you with key folks you wish to have a one-on-one with.

Keep in mind that there are a number of open social activities and 'in-between' times when lots of conversations and exchanges can happen. So to keep it manageable we ask that you send us a prioritized list of those whom you might like to review with. We will attempt to match you with as many as possible, and assume that at least 5 will be guaranteed. In cases where a single individual has too many requests we will revert to a lottery draw for fairness. You do not have to choose beforehand, and we will assign all the review sections.

Reviewers

Reviewers are committed professionals representing a cross section of our community including book and magazine publishers, packagers and editors, museum, non-profit and commercial gallery directors and curators and leading educators and photographers. They have all volunteered their time to participate in the review. We have firm commitments but cannot guarantee (due to unforeseen circumstances) that everyone will be in attendance. We also anticipate the addition of a few more reviewers before the review as well.

What to Bring

- You should bring your portfolio to show- This (suggested) should have 15-20 prints and be a clear vision. You may also bring other portfolios and examples of prints, but the initial viewing works best when presented as a cohesive body of work.
- Make the portfolio something that is easily carried by hand and easy to be seen. Simple box, no fussy coversheets – make it work. 20x 24 is about the **maximum** size. If you must have oversize pieces be aware that time and physical location may make seeing them inconvenient and take up valuable time.
- Bring along a good supply of work samples or 'leave behinds' - a printed card or small inkjet print- Have all your contact information on these as well.
- Have a good notebook to jot down comments and points to follow-up with reviewers
- Bring your sense of humor and camaraderie- many of your best conversations just may happen between reviews and in the hallways- We have organized this as a whole weekend for networking- respect the reviewers time, but do plan to extend yourself as much as possible.

Schedule for the Review

Friday March 12th

4:00 pm: Registration for selected photographers begins at the Café at SFAI

5:30-7:30pm: Family style supper for all the weekend participants!

7:30-9:00 pm: **Our World Lecture: David Liittschwager**

Public lecture event- this is part of our ongoing monthly lecture series.

Saturday March 13th

9:00-10:00 am: No host breakfast café

10:00 am - 5:00 pm: Reviews (there will be breaks!)

5:00- 6:00 pm: Round-up reception café

Sunday March 14th

9:00-10:00 am: No host breakfast café

10:00 am - 4:30 pm: Reviews (there will be breaks!)

4:30-5:30 Round-up and announcements

5:00- 6:30 pm: Open to the public 'portfolio walk' (optional for you)

7:00 Portfolio review ends

Hotel

If you need a hotel, we have made arrangements with the Tuscan Inn at Fisherman's Wharf for their 'Family and Friends' discount. Let us know to arrange this.

Contact information

Thom Sempere

Executive Director

PhotoAlliance

P. O. Box 29010

San Francisco, CA 94129

<http://www.photoalliance.org>

415.425.5608